

# Data.com Connect Champions

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## Program Overview:

The Connect Champion program recognizes outstanding leaders in our member community who excel in one or more of the Contribution Areas.

## Contribution Areas:

A Champion shines in one or more of the four contribution areas and maintains an attitude of leadership and positivity. Each area is equally valued and weighted. The contribution areas are:

- [Corner Elite](#)
- [User Group Leaders](#)
- [Data Defenders](#)
- [Top Adders/Updaters](#)

## Selection:

Selection of Champions is **at the sole discretion of Salesforce.com**. To be considered for the Champion program, you must meet these *minimum* requirements:

1. Have been a Connect member for at least 1 year
2. Be a Rainmaker
3. Have at least a 90% rating
4. Have at least 1,000 rated data contributions across different contribution types
5. Demonstrate leadership in the community
6. Act as a positive role model for the community
7. Understand and follow best practices for data contribution
8. Excel in one or more of the Champion contribution areas
9. Have no major warnings or account issues

Salesforce.com carefully selects Champion candidates from members who meet these requirements, along with additional factors.

## Perks

If you're selected as a Champion, you'll receive these perks:

- A \$250 AmEx gift card
- A full conference pass to Dreamforce\*
- Custom Champion avatar for The Corner, with badges representing your specific contribution area(s)
- Connect Champion Swag
- Your name on a Connect Champion desk plaque

This is a living document which Salesforce.com reserves the right to edit at any time. Criteria and program details are subject to change. Salesforce.com has sole discretion over the selection of Data.com Connect Champions.

- Advance notice of major promotions or product changes
- Special Corner privileges such as the ability to edit your own posts, use signatures, and insert links and videos
- Access to the private Champions Corner section of the community

\*Limit of one pass per calendar year per member.

### **Timing:**

Every six months, Salesforce.com selects a new class of Champions. Those Champions are part of the program until the next class is announced.

A member can be in one class and then be selected again for another, but being selected as a Champion once does not automatically place someone in future classes. Champion status is earned every period.