

Official Sweepstakes Rules Data.com Connect Dreamforce Experience 2016

1. NO PURCHASE NECESSARY TO ENTER.

2. TO ENTER: To enter, either:

a. Add a minimum of twenty-five (25) contacts to Data.com Connect between 12:00am PDT June 21, 2016 and 11:59pm PDT August 22, 2016 (the "Sweepstakes Period"). For every twenty-five (25) contacts entered by a member of Data.com Connect ("member"), said member will receive one (1) entry into the "Add category" of the sweepstakes. Adds for contact information of current or past university students is considered ineligible data and will not be counted towards either contest. All adds must be made in accordance with the Data.com Connect Contact Contribution Guidelines available at <http://community.data.com/jigsaw/attachments/jigsaw/datadefender/79/2/ContactContributionGuidelines.pdf>.

b. Make a Major Update – defined as either a) adding a direct dial phone number, b) updating the email address, c) an update to a job title that indicates a level change, for instance from Director to Vice President, or d) an update to a job title that indicates a department change, for instance from Sales to Marketing – to a minimum of twenty-five (25) contacts to Data.com Connect between 12:00am PDT June 21, 2016 and 11:59pm PDT August 22, 2016 (the "Sweepstakes Period"). For every twenty-five (25) contacts updated by a member of Data.com Connect ("member"), said member will receive one (1) entry into the "Update category" of the sweepstakes. Updates for contact information of current or past university students is considered ineligible data and will not be counted towards the contest. Contact deactivations will not be counted towards the contest. All updates must be made in accordance with the Data.com Connect Contact Contribution Guidelines available at <http://community.data.com/jigsaw/attachments/jigsaw/datadefender/79/2/ContactContributionGuidelines.pdf>.

c. During the Sweepstakes Period, email jroyal@salesforce.com with subject line of "Enter me into Dreamforce Experience Sweepstakes 2016," and include in the body of the email your first and last name, home address, phone number, and email address. For every valid email received, you will receive one (1) entry into the sweepstakes. There is a limit of one prize per person. Only members in good standing of Data.com Connect are eligible to enter.

3. PRIZE DETAILS: Two (2) Weekly Prize winners will be chosen each week from July 1, 2016 through August 26, 2016, one (1) Add category winner and one (1) Update category winner. To qualify in the Add category, members must contribute a minimum of twenty-five (25) contacts during the stipulated Submission Period. For every twenty-five (25) contacts entered by a member, said member will receive one (1) entry into the "Add category" of the sweepstakes for the stipulated Submission Period. To qualify in the Update category, members must make a Major Update to a minimum of twenty-five (25) contacts during the stipulated Submission Period. For every twenty-five (25) contacts updated by a member, said member will receive one (1) entry into the "Add category" of the sweepstakes for the stipulated Submission Period. Eighteen (18) winners will receive one (1) US \$25.00 Amazon gift card code and Connect branded item(s) whose total value shall not exceed US \$50.00. The contact submission dates, winner selection dates, and winner notification dates are as follows:

Submission Period Begins	Submission Period Ends	Winners Chosen	Winners Notified
12:00am PDT June 21, 2016	11:59pm PDT June 27, 2016	July 1, 2016	July 5, 2016
12:00am PDT June 28, 2016	11:59pm PDT July 4, 2016	July 8, 2016	July 11, 2016
12:00am PDT July 5, 2016	11:59pm PDT July 11, 2016	July 15, 2016	July 18, 2016
12:00am PDT July 12, 2015	11:59pm PDT July 18, 2015	July 22, 2016	July 25, 2016
12:00am PDT July 19, 2016	11:59pm PDT July 25, 2016	July 29, 2016	August 1, 2016
12:00am PDT July 26, 2016	11:59pm PDT August 1, 2016	August 5, 2016	August 8, 2016
12:00am PDT August 2, 2016	11:59pm PDT August 8, 2016	August 12, 2016	August 15, 2016
12:00am PDT August 9, 2016	11:59pm PDT August 15, 2016	August 19, 2016	August 22, 2016
12:00am PDT August 16, 2016	11:59pm PDT August 22, 2016	August 26, 2016	August 29, 2016

Two (2) winners will be chosen for the Grand Prize; one (1) in the Adder category and one (1) in the Updater category. Subject to the Official Rules, each Grand Prize winner will receive one (1) roundtrip airline coach ticket to San Francisco, CA from a major airport nearest to their residence from an airport in the United States or Canada, as well as a standard, double occupancy hotel room at a hotel in San Francisco, CA, roundtrip transportation between the San Francisco Bay Area airport and the hotel, and a full conference pass to Salesforce's Dreamforce Conference 2016. Each roundtrip airline coach ticket will depart on October 3, 2016, and return October 7, 2016. Individuals choosing to upgrade or fly on alternate dates do so at their own expense and must pay the fare difference from the lowest logical fare offered for the itinerary directly to ("Sponsor") prior to the issuance of tickets. Your personal Frequent Flier and free upgrade certificates may be used to upgrade class of service. Individuals choosing to stay additional nights before October 3, 2016 or after the night of October 6, 2016 do so at their own expense. Once travel arrangements are booked by Sponsor any changes, cancellations, upgrades, baggage fees, or other travel costs are the full responsibility of the winner. Any fees incurred due to flight itinerary changes will be the responsibility of the traveler. Data.com Connect reserves the right to determine the airline carrier, flight schedule and departure airport and the hotel. Additionally, should winner cancel these travel plans for any reason, the winner will fully reimburse Sponsor for any costs associated with cancellation, including, but not limited to, hotel cancellation fees and airline re-ticketing fees. Winners are responsible for applicable federal, state, provincial, territorial and local taxes, including sales, income and any other taxes. Meals not provided during the conference, gratuities, and other expenses not specified are the responsibility of the winner. Prizes are not transferable and cannot be substituted for cash. The approximate retail value of each Grand Prize is US \$5,499.00. In the Adder category, four (4) runners up will be chosen. The second place will receive one (1) MacBook Air. The third place will receive one (1) pair Bose Noise Cancelling headphones and one (1), one (1) year subscription to LinkedIn Premium. The fourth place winner will receive one (1) US \$250 American

Express gift card. The fifth place winner will receive one (1) US \$100 American Express gift card. In the Updater category, four (4) runners up will be chosen. The second place will receive one (1) DJI Phantom 3 Professional Quadcopter 4K UHD Video Camera Drone. The third place will receive (1) Beats by Dre and one (1), one (1) year subscription to LinkedIn Premium. The fourth place winner will receive one (1) US \$250 American Express gift card. The fifth place winner will receive one (1) US \$100 American Express gift card. The approximate retail value of each Weekly Prize is US \$50.00. The total approximate retail value of all prizes together is US \$16,999.00. The actual value may vary based on timing and point of departure and cost of hotel. The prizes are subject to availability and are subject to change. The prizes may not be transferred or assigned. No substitutions (including for cash) are permitted, except Sponsor reserves the right to substitute prizes of equal or greater monetary value to the prizes if for any reason any prize cannot be awarded as contemplated in these Official Rules. Winners may be required to supply a Social Security Number prior to the award of prize. Sponsor may file an IRS Form 1099 with the Internal Revenue Service for the fair market value of any prize.

4. AWARDING OF PRIZES: For the Weekly Prizes, two (2) winners will be chosen each week at random – one (1) from the Adder category and one (1) from the Updater category – by a representative of the salesforce.com Data.com Connect Community Marketing department and advised by a member of the salesforce.com Legal department. For the Grand Prizes, one (1) Adder winner, one (1) Updater winner, and eight (8) runners up – four (4) in the Adder category and four (4) in the Updater category – will be chosen at random on August 26, 2016 by a representative of the salesforce.com Data.com Connect Community Marketing department and advised by a member of the salesforce.com Legal department. Subject to these Official Rules, all prizes will be awarded or donated. If the Data.com Connect team has concerns regarding the quality of the data in the submissions, the entrant may be disqualified from this and future contests. You need not be present to win. Grand Prize winners will be attempted to be notified by August 29, 2016. Winners will be notified by email, phone and/or regular mail and may be required to sign and return an declaration of eligibility and compliance with these Official Rules, a publicity/liability release (unless prohibited by law), and any other requested documents within the time period stipulated in the documents. Failure to comply with this requirement may result in disqualification. Any notification returned as undeliverable may result in disqualification. Sponsor reserves the right to cancel if the fairness of the sweepstakes is compromised. To win a prize, entrants in Canada must correctly answer a time limited mathematical skill-testing question to be administered in a manner to be determined by Sponsor.

5. ODDS OF WINNING: Odds of winning will depend on number of valid entries received.

6. ELIGIBILITY: You must be (A) an individual legally residing in the United States or Canada (other than Quebec), and (B) 21 years or older and at least the age of majority in your jurisdiction of residence. Companies and residents of Quebec, Canada are not eligible. Companies and employees of salesforce.com, inc., or its subsidiaries, affiliates or promotional agencies, including their immediate family and household members, are not eligible. If you enter this sweepstakes on behalf of a Company, you warrant that you are authorized to enter on its behalf. Failure to meet the eligibility requirements may result in an entry being invalid and/or forfeiture of any prize.

7. CONDITIONS OF ENTRY: Offer is void where prohibited and subject to federal, state, provincial, territorial and local laws. Entry constitutes permission to use winner's name and likeness for publicity

purposes without further compensation (except where prohibited by law). By participating, you expressly acknowledge compliance with these Official Rules, including all eligibility requirements

8. **LIMITATION OF LIABILITY:** Salesforce.com, inc. and its subsidiaries, affiliates and promotional agencies, and their respective officers, directors, employees, representatives and agents, are not responsible for lost, damaged, illegible, incomplete or incorrect entries, and shall have no liability for any damage, loss or liability to any person or property due in whole or in part, directly or indirectly, to the acceptance, possession, use or misuse of a prize or to participation in this sweepstakes. As a condition of entering this sweepstakes, participant agrees that under no circumstances will participant be entitled to any awards for any losses or damages, and participant hereby waives all rights to claim punitive, incidental, consequential and any other damages, and waives any and all rights to have damages multiplied or otherwise increased. Salesforce.com, inc. reserves the right, in its sole discretion, to cancel or suspend this sweepstakes should it determine in its sole discretion that the administration, security or fairness of this sweepstakes has been compromised in any way. Should the sweepstakes be terminated prior to its conclusion, all prizes not awarded may be donated to charity. Subject to applicable law, any and all disputes, claims and causes of action arising out of or related to this sweepstakes or any prize awarded shall be resolved under California law (without reference to its conflicts of laws principles), and participant agrees to submit any dispute to the exclusive jurisdiction of the state and federal courts located in San Francisco County, California.

9. **RELEASE:** EACH WINNER MUST BE AWARE THAT USE OF THE PRIZE CAN BE HAZARDOUS AND CAN PRESENT UNUSUAL RISKS OF DEATH, SERIOUS ILLNESS AND INJURY, AND PROPERTY DAMAGE. EACH WINNER PARTICIPATES IN USE OF THE PRIZE WITH KNOWLEDGE OF THE DANGER INVOLVED AND AGREES TO ACCEPT ANY AND ALL RISKS OF INJURY, ILLNESS, DEATH AND PROPERTY DAMAGE. BY ENTERING THE SWEEPSTAKES, EACH ENTRANT RELEASES AND AGREES TO HOLD HARMLESS SALESFORCE.COM AND ITS SUBSIDIARIES, AFFILIATES AND PROMOTIONAL AGENCIES, AND THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS FROM ANY LIABILITY WHATSOEVER FOR ANY CLAIMS, COSTS, LOSSES, OR DAMAGES OF ANY KIND (INCLUDING, WITHOUT LIMITATION, THOSE RELATED TO PERSONAL INJURY, DEATH, DAMAGE TO PROPERTY, INFRINGEMENT OF PROPRIETARY RIGHTS, RIGHTS OF PUBLICITY OR PRIVACY OR DEFAMATION) ARISING OUT OF OR IN CONNECTION WITH: (I) ENTERING THE SWEEPSTAKES; (II) ACCEPTANCE OR USE OF ANY PRIZE; AND (III) OTHERWISE ARISING OUT OF OR RELATING TO THE SWEEPSTAKES.

10. **FORCE MAJEURE:** If someone cheats, or a virus, bug, catastrophic event, or any other unforeseen or unexpected event that cannot be reasonably anticipated or controlled, affects the fairness and/or integrity of this Sweepstakes, we reserve the right to cancel, change, or suspend this Sweepstakes. This right is reserved whether the event is due to human or technical error. If a solution cannot be found to restore the integrity of the Sweepstakes, we reserve the right to select winners from among all eligible entries received before we cancel, change, or suspend the Sweepstakes. Hacking is a crime. If you attempt to compromise the integrity or the legitimate operation of this Sweepstakes by hacking or by cheating or committing fraud in any way, we may seek damages from you to the fullest extent permitted by law and you may be prohibited from participating in any future Sweepstakes.

11. **PRIVACY:** Entrant information submitted will be collected in accordance with Sponsor's Privacy Policy, which can be found at <http://www.salesforce.com/company/privacy.jsp>

12. LIST OF WINNERS: To request a list of winners' names, send a self-addressed, stamped envelope to: salesforce.com, inc., Attn: Justin Royal, Connect Dreamforce Experience, The Landmark @ One Market, Suite 300, San Francisco, CA 94105, United States. Requests must be received by January 5, 2017.

13. SPONSOR CONTACT: salesforce.com, inc., The Landmark @ One Market, Suite 300, San Francisco, CA, 94105, United States. All rights reserved.