

# Data.com Connect Champions:

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## Top Adders and Updaters

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### Program Overview:

The Connect Champion program recognizes outstanding members in one or more areas of contribution. One of those areas is Top Adders and Updaters. To qualify, you must be a member who adds and updates good data into our database, follows best contribution practices, and leads in your contribution count. We will pick the top two adders and updaters for the given time period who also meet the Champion program criteria

### Champion Program Criteria:

Selection of Champions is at the sole discretion of Salesforce.com. To be considered for the Champion program, you must meet these minimum requirements:

1. Have been a Connect member for at least 1 year
2. Be a Rainmaker
3. Have at least a 90% rating
4. Have at least 1,000 rated data contributions across different contribution types
5. Demonstrate leadership in the community
6. Act as a positive role model for the community
7. Understand and follow best practices for data contribution
8. Excel in one or more of the Champion contribution areas
9. Have no major warnings or outstanding account issues

Salesforce.com carefully selects Champion candidates from members who meet these requirements.

### Adder/Updater Selection:

To be eligible for this area, you must:

- During the 6 month evaluation period, be one of the top two contributors to Connect of:
  - New contacts, OR
  - Major updates to existing contacts\*
- Follow good contribution guidelines and best practices\*\*

\*Does not include contact deactivations. Major updates are actions that change **royalty ownership**.

\*\*Contributions will be checked for accuracy. Members who do not have valid contributions will not be eligible.

Salesforce.com selects Champion candidates from those who meet these requirements, and who have the qualities of good contributors. For example, top contributors have extensive knowledge of the product, and contribute lots of accurate data into our database.

### **Champion Selection:**

Top Adders or Updater Champions are selected every six months with each new Champion class, based on the past six months of activity. As with all components of the Champion program, being a Top Adder or Updater Champion lasts 6 months, and it can be earned again with continued participation.

### **Perks:**

If you're selected as a Champion, you'll receive these perks:

- A \$250 AmEx gift card
- A full conference pass to Dreamforce\*
- Custom Champion avatar for The Corner, with badges representing your specific contribution area(s)
- Connect Champion Swag
- Your name on a Connect Champion desk plaque
- Your screen name on a plaque at the Data.com office
- Regular calls with the team to keep up to date with product enhancements, company developments, etc.
- Special Corner privileges such as the ability to edit your own posts, use signatures, and insert links and videos.
- Access to the private Champions Corner section of the community

\*Limit of one pass per calendar year per member.